

## Programa de Pós-graduação *Stricto Sensu* em Direito da Regulação Plano de Ensino

- **Disciplina:** Interações entre Políticas Públicas de Intervenção de Estado

- **Curso:** Mestrado

- **Tipo Disciplina:** Eletiva comum

- **Carga Horária:** 45h (3 créditos)

- **Ementa:**

Política de Defesa da Concorrência; Estado Desenvolvimentista e Política Industrial; Indústria Doméstica e Política Industrial; Estabilidade Bancária e Risco Sistêmico; Transporte Aéreo: Expansão e Acesso à Infraestrutura; Transporte Aéreo: Expansão e Acesso à Infraestrutura; Esportes: Equilíbrio, Cooperação e Competição; Lei do SeAc: Regulação da Cadeia de Produção de Conteúdo Audiovisual; Gestão Autoral de Direitos Autorais I; Gestão Autoral de Direitos Autorais II; Inovação e Concorrência: Microsoft; Inovação e Antitruste: Google I; Inovação e Antitruste: Google II; Inovação e Antitruste: Apple; Economias de Compartilhamento.

- **Objetivos:**

O objetivo da disciplina é identificar os pontos de contato e de conflito entre diversas políticas públicas, de forma a averiguar possíveis modelos institucionais de cooperação ou mesmo de intervenção conjunta. A pesquisa parte do vértice da política de defesa da concorrência, fazendo o exercício sugerido com outras políticas, como, por exemplo, a política de defesa do consumidor, a política industrial, a política de defesa comercial e a política de proteção dos direitos de propriedade intelectual.

Proporcionar ao aluno a oportunidade de refletir criticamente sobre arranjos institucionais e seu impacto na efetividade da implementação de políticas públicas destinadas à promoção de fins sociais distintos (i.e., aparentemente, contraditórios), assim como escrever artigos correlacionando à literatura apresentada ao longo do curso com temas de interesse do aluno.

- **Temas e Bibliografia:**

Introdução ao Curso
Política de Defesa da Concorrência
Estado Desenvolvimentista e Política Industrial
Indústria Doméstica e Política Industrial

Estabilidade Bancária e Risco Sistêmico
Transporte Aéreo: Expansão e Acesso à Infraestrutura
Esportes: Equilíbrio, Cooperação e Competição
Lei do SeAc: Regulação da Cadeia de Produção de Conteúdo Audiovisual
Gestão Autoral de Direitos Autorais I
Gestão Autoral de Direitos Autorais II
Inovação e Concorrência: Microsoft
Inovação e Antitruste: Google I
Inovação e Antitruste: Google II
Inovação e Antitruste: Apple
Economias de Compartilhamento

AGGARWAL, Aradhna. Ativismo estatal e industrialismo defensivo: instrumentos e capacidades na política industrial brasileira. Disponível em: [http://www.ipea.gov.br/agencia/images/stories/PDFs/TDs/td\\_1856.pdf](http://www.ipea.gov.br/agencia/images/stories/PDFs/TDs/td_1856.pdf).

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ZERVAS, Georgios; PROSERPIO, Davide; BYERS, John. The Rise of Sharing Economy: Estimating the Impact of AirBnb on the Hotel Industry. Boston U. School of Management Research Paper No. 2013-16. Disponível em: [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2366898](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2366898).