What are personal data? Any information that, by itself or in combination with other information, makes it possible to identify a person.

Why is personal data protection particularly relevant for Internet users?

Data protection and privacy are particularly relevant for Internet users.

What is the economic and business value of personal data?

The economic and business value of personal data is significant.

What are the purposes for which the data were collected or for which they are further processed?

Data should be adequate, relevant and not excessive in relation to the purposes for which they are collected and/or further processed.

Data should be collected for specified, explicit and legitimate purposes and not further processed in a way incompatible with those purposes.

Data should be accurate and, where necessary, kept up to date.

Personal data must be processed fairly and lawfully.

What are sensitive data and why they deserve enhanced protection?

Sensitive data require enhanced protection.

Can the data subject realistically consent to Big Data analytics? Has the regular Internet user the knowledge necessary to understand the consequences of Big Data analytics?

What is the economic and business value of personal data?

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Who is the data controller and how does he differ from the data collector?

The data controller is responsible for the data processing.

What are the data-protection risks linked to the use of Deep Packet Inspection? DPI

Deep Packet Inspection is a technique allowing to analyse the content of each single data packet conveyed within a network and to take specific actions based on the content of such packets.

What is Deep Packet Inspection? Technique allowing to analyse the content of Internet users' communications even if such analysis is not necessary for law enforcement.

Why is it necessary to retain data for more than 12 months?

The retention of data for more than 12 months is necessary for law enforcement.

The right to access his/her personal data and eventually rectify or delete them?

The right to access his/her personal data is essential.

What are the rights of a data subject? The individual to whom personal data refer?

A data subject has the right to access his/her personal data and eventually rectify or delete them.

Can objects reveal personal data of individuals?

Object data can potentially reveal personal data.

What are personal data? Any information that, by itself or in combination with other information, makes it possible to identify a person.

The right to receive clear and complete information on the collection, use, storage, processing and transfer of personal data.

The right to receive clear and complete information on the collection, use, storage, processing and transfer of personal data is fundamental.

Can the data subject realistically consent to Big Data analytics? Has the regular Internet user the knowledge necessary to understand the consequences of Big Data analytics?

The right to have effective remedies in case of violations.

The right to object is fundamental.

What are the purposes of data retention?

Data retention is necessary to guarantee the effective enforcement of law.

What is the economic and business value of personal data?

The economic and business value of personal data is significant.

What is Big Data Analytics?

Big Data Analytics is a technique allowing to analyse large data sets in order to discover hidden patterns, correlations and other meaningful information.

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